



ALBERTA GUJARATI ASSOCIATION 2023 SPONSORSHIP OPPORTUNITIES

Alberta Gujarati Association (AGA) was established about 45 years ago by first generation Gujaratis. AGA is one of the largest cultural organizations in the Western part of Canada, with more than 5000 members and they are increasing year by year. Over the last 45 years AGA has conducted several activities to promote Gujarati/Indian cultural programs for the residents of Edmonton and surrounding areas.

TYPE OF BENEFITS	GOLD (\$2500.00)	SILVER (\$1750.00)	BRONZE (\$1000.00)
AGA Membership	6 members	2 members	1 member
Visiting card or card with link on AGA website	Y	Y	Y (Visiting card without link)
No. of Banner display	2 (All events)	1 (All events except cricket)	1 (All events except Navratri and cricket)
Business card size Advertisement on flyer and poster	All events	All events	All events
Number of free Diwali tickets	6	3	1
Number of free Navratri passes	10/day	5/day	3/day
No. of free Canada day tickets	6	3	1
Marketing speech to introduce your product, brand, and service on stage	Navratri (2 days) and Diwali	Navratri (1 day)	N
Business card on all AGA email (Footer)	Y	N	N
Stall/table setup during Navratri	All nights	2 nights	1 night
Coverage on AGA website and Facebook wall.	Y	Y	Y
Promotional video on social media	6 times	4 times	2 times
Business card on Diwali ticket	Y	N	N
Allocate time slot to promote business during Cricket tournament	Y	N	N
One free team registration during all sport tournament	Y	N	N
Tax receipts	Y	Y	Y
Advertise on projector	Diwali	Diwali	Diwali

- ❖ Some term and conditions may apply.
- ❖ sponsors need to provide all the necessary information.

Contact us for Sponsorship:

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